



iLane™ is the world's first in-car device that gives you control of your Smartphone by using simple voice commands. Now you can open, listen to, and respond to email entirely hands-free simply by speaking aloud. Plus, iLane lets you access on-demand content and control other key Smartphone functions using voice commands such as phone calls, SMS messages, and calendar appointments.

The Must-Have Device For Mobile Professionals

EMPOWERING: iLane gives you voice-based access to your email, phone functionality, calendar, and SMS messages. Plus, simply say "news" or "weather" to receive daily updates allowing you to stay connected and up-to-date.

RESPONSIBLE: iLane is hands-free and voice activated, which lets you access critical information on your Smartphone while keeping your eyes on the road and your hands on the wheel.

PORTABLE: iLane does not require professional installation and can easily be transferred between vehicles. Simply plug iLane into your cigarette lighter or any 12V outlet in your vehicle.

SECURE: Encrypted data exchange with your Smartphone keeps private information localized in your vehicle, with no need for an external server connection.

SIMPLE TO USE: iLane responds to simple, easy-to-remember voice commands, such as "read", "reply" and "good-bye". You can reply to emails with a canned message such as "I'm in transit and will get back to you shortly", a voice note, or a phone call.

Use Voice Commands To:

- Listen and reply to email
- Receive real-time voice notification of new messages
- Make a call by saying a name or number
- Compose new messages by speaking
- Review your calendar
- Listen to incoming SMS messages
- Get on-demand daily news and weather from Associated Press and The Weather Network

HEAR YOUR EMAIL CLEAR YOUR INBOX WATCH THE ROAD

"I find it to be a great product for those of us addicted to our BlackBerrys... I have found my new best friend to ride along with me."

- Andrew Seybold, CEO, Andrew Seybold Inc

"Heard the one about the talking Blackberry? It's no joke, new [iLane] gives a voice to the mobile workhorse, making it a safer, more driver-friendly tool."

- Matt Hartley, The Globe and Mail

"And now there's the iLane, a dashboard-mounted box, entirely voice-controlled, that reads your e-mail aloud while you drive. It's ingenious, polished and efficient..."

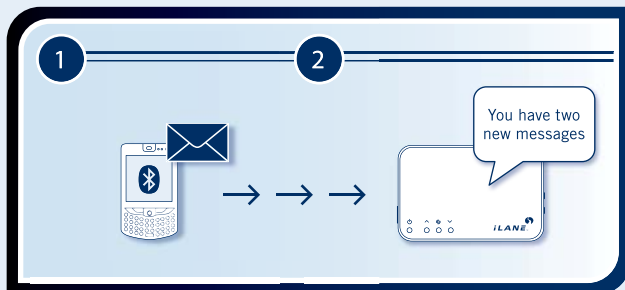
- The New York Times



FINALLY, A SMARTER WAY TO STAY PRODUCTIVE WHILE YOU DRIVE.

How iLane Works*

Here's how iLane lets you hear and respond to email in your vehicle.

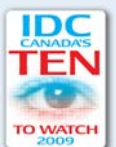


- 1 Messages arrive on your smartphone and are detected by iLane.
- 2 iLane verbally notifies you of new messages and awaits your instructions.
- 3 Choose from dozens of simple voice commands such as “read”, “reply”, or “call back”.
- 4 If you say “read”, iLane responds to your command and reads the email aloud to you.
- 5 At anytime, you can choose to read an email, reply, delete, compose a new email, and even respond to an email with a phone call—all by using simple voice commands.
- 6 iLane listens to your spoken commands and sends instructions to your smartphone where the appropriate action is carried out.

*This is just one example of the many iLane features.

Automatic shut-off: When you exit the vehicle, iLane communications stop and your smartphone resumes normal operation outside the vehicle.

Strategic Partners and Accolades



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